

2017 ANNUAL REPORT



Imagine who they will become because of You



Big Brothers Big Sisters
of Wood Buffalo

For more than 100 years Big Brothers Big Sisters has been making a positive difference in the lives of Canada's youth developing and implementing a wide range of evidence based mentoring programs.

Our work is done one-on-one and in groups, in school and in the community. Our mentors teach by example the importance of giving and giving back, of staying in school, and of having respect for family, peers and community.

Our mentor enrollment process and thoughtful matching process lead to powerful connections between our "Bigs" and "Littles". Each time we pair a child with a mentor or introduce a group of students to an onsite program, we start something incredible – a life-changing relationship built on friendship, trust and empowerment.

Research has demonstrated that our mentoring programs have dramatic and measurable impacts on the lives of young people, including decreases in risky behaviour and violence along with increases in positive civic engagement.

Last year we helped over 170 children realize their potential through our Full Circle Mentoring Program, Community Based, In-School Mentoring, Corporate Mentoring and Go Girls! Programs.



Whether it's in the form of time or money we believe there is no more important investment we can make than helping young people realize and share their full potential. Imagine who they will become because of you.

About Us Mission & Vision

Our Mission:
Making a difference
in the lives of Children
and Youth through
Mentoring

Our Vision:
Every Child who needs
a Mentor has a Mentor

Message from the President of the Board of Director

As my first year as the President of the Board I would like to extend a heartfelt "Thank You" to my fellow directors, our ED and our exceptional Program Staff for their passion and dedication to BBBSWB. You have all contributed immensely to my growth and development within this position and I look forward to all that we can achieve for this organization as we move forward.

At the beginning of 2017 BBBSWB began using the tag line "Imagine who they will become because of you" and it has really resonated with our board and organization. It is important to reflect as a member of our organization, as a stakeholder, volunteer, etc. what impact your actions, weather big or small, can have on the children and youth in our community. Thank you to our valued sponsors, donors, and volunteers for giving generously and helping us to meet our goals.

In 2017 we celebrate the success of the 8th annual SMS Equipment Wine Auction in Support of BBBSWB - "Bodega". This event was held at the Shell Place Grand Ballroom and raised over \$100,000. Our annual Duck Race drew a large crowd to Snye Point Park as we hosted the Labour Day BBQ in conjunction with the Wood Buffalo and District Labor Council. Kids loved seeing their "Duck" race from the Burnco dump truck down the hill to the finish line. Curl 4 Kids sake was a "rocking" good time as curlers collected funds and took to the ice and gave curling a try to show their support for our organization.

Though the hard work and dedication of our staff and board, along with our generous supporters we have been able to expand our programming to include a new Corporate Mentoring Program in Janvier, extend the Full Circle Mentoring program into 11 schools in the RMWB and add a Go Girls! Program.

When I join this board in 2012 never did I think I would be the president of the Board, but I am truly honored. Every day I am excited to see the impact this organization has on the community and how we can continue to meet our mission "Making a difference in the lives of children and youth through mentoring" and to "Imagine who they will become because of you."

—Brianne Oke, President, Board of Directors

Message from the Executive Director

Looking back on 2017, the year has definitely been a year of growth and development. BBBSWB has begun to evolve guided by our strategic plan;

Programs: We piloted a corporate mention program in January, had the opportunity to initiate the GO GIRLS! program, and made new partnerships with Actua to host a group summer camp. We also expanded our Full Circle Mentoring program from 4 schools to 11 schools, allowing us to reach 3 times more youth.

Funding: Through the support of the board we were able to initiate a new Fund Development plan that has been instrumental in supporting the growth of our programs.

Accreditation: The program staff revamped, and reorganized BBBSWB's policies, procedures and service deliver protocols to ensure that all of our youth are receiving the best and safest programming possible.

Reputation: Increased marketing and branding in 2017 has allowed BBBSWB to raise visibility and awareness allowing us to reach out to more people in the community.

Volunteers: Without our volunteers we would not be able to grow and develop the way we have in 2017. We have begun to work on a donor database which will help us continue to recognize our volunteers and supporters for all their great work and contributions.

Board: Through the support of the Leadership Wood Buffalo program, we were joined by a group of dedicated individuals, who helped us to implement some much needed frameworks for board development.

2017 has been a monumental year, as BBBSWB continues to ensure that every child who needs a mentor has a mentor!

—Joanne Angel-Andrusiv, Executive Director

Messages

Community Based Program

The Community Based Program is a mentoring program that matches kids between the ages of 6-18 with a positive adult role model.

The program involves the matches spending at least 2 hours a week together; during this time they can do outside or inside activities, go to the movies or a restaurant, swimming, and other various activities. The Program allows youth to spend time with that one positive adult that can have a tremendous impact on their life. This one positive adult will spend one on one time with them, listen to them and help guide down good path in life by being their mentor, and by being there for them. We have matches that have been matched for a year, and we have some that have been match for 5 years; the outcome of being match with

that one positive adult is life changing, for both the "Little" and the "Big." The experience is amazing, through-out the match they have the opportunity to attend Big and Little events such as, tubing,

cooking, skating, pumpkin carving, movie nights, and the list goes on. The matches are supported by the Community Base Coordinator, and referrals to be a BIG or a LITTLE for the program can be made by absolutely anyone!



The Community Based program was sponsored by the Edmonton Community Foundation



In School Mentoring (ISM)

January 2017 saw the second half of the 2016/2017 school year off to a strong start. There were nine matches to kick off the New Year in schools throughout Fort McMurray. Children at Westview Elementary and Father Turcotte were served by both adult and teen volunteers from the community, each having their own unique 1:1 relationship.

Matches met for one hour a week, during school hours, to build their relationships and have fun together. They did things such as play sports in the school gym, read, create impressive art and crafts, and sometimes just talk, all while learning about themselves and one another. Big Brothers Big Sisters of Wood Buffalo is very appreciative of the support from the RMWB's Crime Prevention and Community Safety Grant which funded In-School Mentoring!

In School Mentoring is supported by the Regional Municipality of Wood Buffalo



Keyano College Social Work Students

Big Brothers Big Sisters of Wood Buffalo was fortunate enough to partner with Keyano College during their Spring term to supervise students in the Social Work program. Mentoring Coordinators enjoyed having two bright students with them to learn about the various programs and their roles. They accompanied staff to schools and meetings, getting accompanied with volunteers and clients in the process, and provided support to the agency as they learned about the Non-Profit sector.

Corporate Mentoring

The year got more exciting in March with the growth of the site-based program as an exciting partnership opened doors to serving youth in a more rural part of Wood Buffalo! Conoco-Phillips and Big Brothers Big Sisters of Wood Buffalo worked to create a unique and fun new corporate mentoring program at the Surmont site, serving junior high aged youth from Father Perrin School (Janvier).

The corporate mentoring program served ten aboriginal youth over a 14 week period (March – June) at Conoco-Phillips regional residency. Ten exceptional corporate volunteers facilitated the group mentoring program, leading the youth through sports, safety presentations, a scavenger hunt and much more. The year ended with a celebration on-site with an outdoor barbecue and the day ended with a highly anticipated incentive draw, providing one youth with a brand new bike!

September 2017 saw the 2017/2018 corporate mentoring program thrive with nine students and nine volunteers, the students from Janvier were thrilled for the start of the program, starting with a tour of the facilities and a Christmas activity day where they were each youth was surprised with Christmas presents with thanks to donations from a caring community partner. We look forward to what 2018 has to bring for these valuable mentoring programs and strive for growth as we continue to search for committed volunteers!



"I've been involved with the Big Brothers Big Sisters In-School Mentoring program for 6 years now. I meet weekly for 1 hour with my mentee. During this time we do fun activities together such as art, crafts, and play board or card games. We have a friendship agreement where we set goals for our time together and expectations on how we treat each other. Because of this we are both working on bettering ourselves. With my mentee's knowledge that I am always here in whatever capacity they need and combined with my consistent visits, I provide a positive influence in their life. Seeing the personal growth of my mentee has been the greatest part of our journey together. I highly recommended this program as the mentor role is extremely fulfilling and rewarding."

—Merya Gould, Assistant Branch Manager

"It was an honour to be a part of the pilot in school mentoring program last year. I enjoyed getting to get to know the kids and see them open up more and more throughout the program. It was also beneficial to connect with my coworkers on a different level through being a part of the program as well. It has made me feel more connected to the community as a whole and I was personally touched by the kids happiness and excitement whenever they came to visit Surmont."

—Jennifer Burton

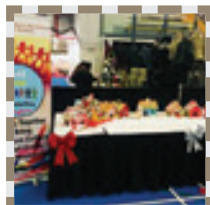
Our Programs

Conocophillips and Total 's Surmont Project funds the Janvier portion of the program.





Full Circle Mentoring



The Full Circle Mentoring program which was piloted in 2009 started off providing programming in 3 community based locations. Fast forward 8 years and with the support of funders, Fort McMurray School boards, community leaders and program staff the program has grown to serving over 150 youth in grades 1-6. In 2017 the program grew to 11 program locations. The expansion is set to continue into 2018.

The program is designed to provide meaningful group mentoring experience that strengthens cultural awareness and pride among Indigenous youth in the Wood Buffalo

Region. Each program location follows their academic school calendar. Each session encourages program participants to explore and build and understanding of their culture through creating mentorships in an after- school program setting. The program runs until the end of June with approximately 32 weekly sessions.

The program locations include:

Dr. KA Clark School, Father Turcotte School, Good Shepherd School (new fall 2017), Father Beauregard (2 programs active), St. Paul School, St. Gabriel School, Westview School, St. Anne School, Sister Mary Phillips (new fall 2017), St. Martha School, St. Kateri School, Greely Road School and Anzac Community School.

Funded by:



Alberta
Government

Game On! Eat Smart, Play Smart!

Big Brothers Big Sisters Game On Group Mentoring Program provides male youth ages 10 to 14 with the opportunity to learn about physical activity, healthy eating and building self-esteem within a group setting. This program is designed to last for seven weeks and provides male youth with an opportunity to openly discuss current and pressing issues they face to their male mentors. Male Mentors play a key role in

motivating male youth, while peer groups also have a significant impact on an adolescent's physical activity behaviour.

Game On is a new group mentoring program BBBSWB will be piloting in the summer of 2018. Like all of the programs within our agency, we are assured Game On will see great growth and success!



Go-Girls! Healthy Bodies, Healthy Minds!

Go-Girls! Healthy Bodies, Healthy Minds Group Mentoring Program is designed to encourage physical activity participation, healthy eating choices, and the development of a positive self-image, among girls between the ages of 10 to 12. Go-Girls! consists of seven to ten 75 minute sessions, led by female staff and volunteer mentors. The program strives to enhance self-confidence, self-esteem and knowledge about healthy lifestyles—especially with regard to physical activity, healthy eating choices and positive self-image.

Go-Girls! is a new mentoring program that was piloted in the Fort McMurray region in September 2017 in partnership with Girls Inc of Northern Alberta. The program started with a group of 9 girls at Walter and Gladys Hill Public School. We have seen great success thus far and we are very excited for the future growth of the Go-Girls! Mentoring Program.

The Go-Girls! Healthy Bodies, Healthy Minds Program is sponsored by the Regional Municipality of Wood Buffalo through the Joint Initiatives Grant.



REGIONAL MUNICIPALITY
OF WOOD BUFFALO

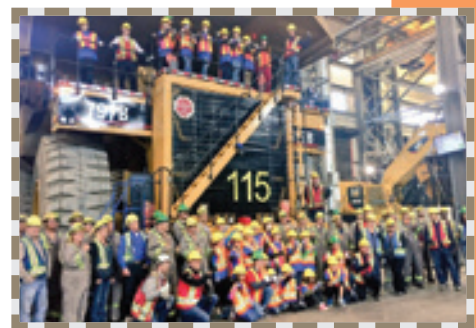
Actua Summer Camp

In August 2017 Big Brothers Big Sisters of Wood Buffalo partnered with Actua to execute a one week Science and Innovation Camp to youth in the Fort McMurray area. The summer camp provided 26 children between the ages of 9 to 12 with the opportunity to learn about science, technology, engineering and math (STEM).

Actua is a national Canadian charity with a mission to provide all youth, regardless of background, ability or socioeconomic status, experiential

learning opportunities in STEM. Through hands-on learning youth build confidence in themselves and their ability to do math and science in school.

Throughout the camp, participants learned about chemistry, computer data, circuitry, energy and much more. Participants enjoyed a field trip to Finning Canada's, Fort McKay location where they were given the opportunity to explore the many different types of mining equipment and were given a front row seat to a live car crush!



Youth · STEM · Innovation
Jeunesse · STIM · Innovation



Big Brothers Big Sisters
of Wood Buffalo



Caring adults provide young people with a sense of belonging and acceptance, factors known to foster mental health.

Mentored girls are 2½x more likely to be confident in their ability to be successful at school.



"Every kid is one caring adult away from being a success"
—Josh Shipp

Did You Know?



Mentored youth are 2x less likely to be depressed.

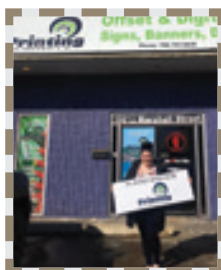
Our Signature Events

The money raised through our events stay in the community to support our free programs in Wood Buffalo. Thank you to all our sponsors for helping make this happen.

6th Annual Curl for Kids Sake

Curl for Kids 2017 was a success! It was an extraordinary day that included curling, mascots, pizza, prizes and a whole lot of fun! The event is family/community based and can be attended by anyone, no experience needed.

The event allowed teams to pledge for a great cause and then curl for 2 hours – the curling club was on the ice and help anyone who wanted any tips on how to curl. Local mascots even joined the fun by facing off in a curling shootout. It was a great team building day for some businesses, and a great day overall for everyone. This year we raised 22,500 and would like to thank all of our participants, sponsors, and everyone that made this event possible.



Thank you to our
presenting sponsor:



Thank you to our sponsors...

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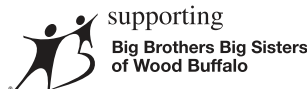
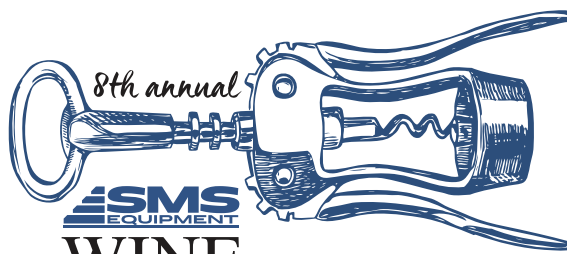
Driving Force

Fort McMurray Oil Sands Curling Club

Fund Raising



Big Brothers Big Sisters
of Wood Buffalo



supporting
Big Brothers Big Sisters
of Wood Buffalo

bodega

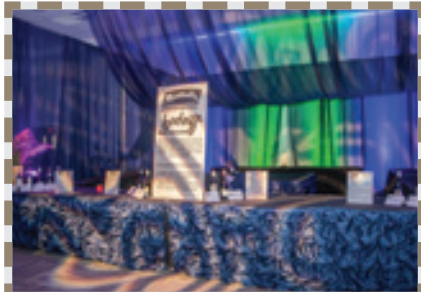
Date: September 23rd, 2017

Raised: \$100,000+

In 2017, the Wine Auction took on a Latin persona, channeling Nobel Prize winner Ernest Hemingway, with Bodega. Hemingway was quoted to say that "Wine is one of the most civilized things in the world and one of the most natural things of the world that has been brought to the greatest perfection, and it offers a greater range of enjoyment and appreciation than, possibly, any other purely sensory thing". This can be echoed in the enjoyment of the individuals who attended the event. Guests were spoiled with an enticing menu of delicious hors d'oeuvres created to compliment an exceptional selection of by the glass wine as they enjoy live Latin music among friends and colleagues. The new Wine Pavilion gave guests the opportunity to not only sample unique bottles of wine, but also purchase and take home to add to their own

cellars. The Wine Pavilion created an exciting opportunity for guests to partake in an exclusive experience, unique to the Wine Auction.

September in Fort McMurray, the air is cool and crisp; the atmosphere of the event added a welcomed topical breeze to an otherwise chilly evening. Patrons were greeted with a room decorated in a sophisticated Latin style, showcasing comfortable seating, fresh greenery, and beautiful blue drapery that added softness to the otherwise stark white walls of the room. The feedback from the patrons of the sold out event was that 2017 was amongst their favorite so far. Bodega provided the guests with an opportunity to experience a vividly vibrant merriment of wine, with hints of Latin influence in the smallest details.



Thank you to our sponsors:

Title sponsor:



Sedgewood Homes | Chocolates & Candlelight | Mr. Liquor | Staples | Orange Lily
Corby Spirit and Wine Limited | Dog Sled Group - MacKenzie | Wood Buffalo Brew Pub
Peter Pond Mall | Caribou Flowers and Gifts | Absolute Serendipity

Thank you to our media sponsors!





Big Brothers Big Sisters
of Wood Buffalo

17th Annual

Rubber Duck Race

**in support of Big Brothers
Big Sisters of Wood Buffalo**

Date: September 4th, 2017

Location: Snye Point Park

Raised: \$15,000+



BBBS Wood Buffalo partnered again this year with the Wood Buffalo District and Labour council's Labour Day BBQ. 2017's event had a great turnout with approximately 800 community residents who took part in the day's festivities. Burnco Landscaping department with support from the Hurley Bros. Fort McMurray outdid themselves by building our largest man-made river to date. The Fort McMurray Fire Department filled our trucks with water to flush 1,000 rubber ducks down our man-made river. Big Thanks to all the unions, companies and local businesses that purchased a Union/ Corporate Duck Sponsorship.



Thank you to our sponsors...

Title sponsor:



Media sponsors:



Thank you also to...

Best Western Plus Sawridge and Suites
Burnco Rock Products and Landscaping
Culligan Water
Driving Force
Fort McMurray Fire Department

McMurray Coin
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West Jet Cares for Kids
Western One

Supporter and one-off events

Third party events and fundraisers held and/or attended in 2017 are as follows:

McMurray Experiences

Big Brothers Big Sisters teamed up with McMurray Experience in April 2017 to bring fun and free event nights to the community. Staff hosted a pottery painting night (supported by local business Paintttery Lane) as well as a DIY planter night in anticipation of the spring season!



Mommylicious Tradeshows

The agency was pleased to be a part of the Mommylicious Tradeshows twice during 2017. In April BBBSWB was named the 'In Support Of' charity for the event and made a promotional appearance as a poster sponsor. In November, the agency set up a table to raffle off tickets and recruit volunteers. It was great to see two of our dedicated teen volunteers out sharing what they love to do with others in the community.



Fort McMurray Tourism Tradeshows and Flea Market

Big Brothers Big Sisters had a great time setting up tables at the spring (April) and Christmas tradeshow raffling off tickets to fundraise for our mentoring programs and recruiting volunteers from the community. BBBSWB even received a generous and unexpected donation from a local partner, Habitual Sports.

In August 2017 the agency collected donations to be sold at the monthly outdoor Flea Market. It was a great day interacting with the public and fundraising.



Boston Pizza

Big Brothers Big Sisters is always grateful for strong, continued support from partners on both a National and local level. Boston Pizza Fort McMurray locations supported the Wood Buffalo office in May when they directly donated a portion of their proceeds from wine and burger sales. They went above and beyond when they hosted a Paint Nite® fundraiser at their downtown location, with all charitable proceeds going to the agency as well! In November, the office had a fun filled evening participating in the annual Chew for Charity event with other non-profits from around town.



ConocoPhillips

ConocoPhillips truly does care. In addition to supporting a unique corporate mentoring program in partnership with Big Brothers Big Sisters Wood Buffalo and Father Perrin School in Janvier, the organization also supported the agency's efforts further in November by enabling them to be the recipient of 50/50 sales from one of their staff Christmas parties. With sales nearing \$10,000 it was a hugely successful night for all.



Royal Canadian Legion Branch 165: thank you for supporting us by allowing us to be one of the recipients of your monthly bingos

Oilsands H.O.G. Chapter: for the donation from your toys for tots program, allowing us to support all of the children we serve over the Christmas holidays

Water Pure and Simple: not only providing water for our events, but keeping the staff hydrated in the office all year round

Home Hardware: in the summer we were able to participate in the BBQ that they provide each weekend for charitable organizations to take part in, and obtain fundraising donations.



Statement of Financial Position

As at December 31, 2017

	2017	2016
Assets		
Current Assets		
Cash	\$ 377,723	\$ 270,421
Term deposits	99,225	38,875
Accounts receivable	35,210	13,315
Prepaid expenses	4,985	5,306
	\$ 517,143	\$ 327,917
Liabilities		
Current		
Accounts payable and accrued liabilities	\$ 31,091	\$ 25,933
Deferred revenue	29,192	36,000
Deferred contributions	77,075	38,689
	137,358	100,622
Net Assets		
Internally restricted	\$ 60,000	\$ 60,000
Unrestricted	319,785	167,295
	379,785	227,295
	\$ 517,143	\$ 327,917

Financial Statements

Statement of Operations and Net Assets

Year Ended December 31, 2017

	2017	2016
Revenue		
Full Circle Mentoring	\$ 324,000	\$ 41,000
Wine Auction	100,693	70,534
Donations	72,008	162,777
In School Mentoring	64,720	8,000
Community Based	55,432	-
Curl For Kids	20,534	23,282
Duck Race	13,033	8,498
Casino	3,446	85,204
Interest	518	84
	\$ 654,384	\$ 399,379
Expenses		
Salaries and benefits	\$ 377,091	\$ 245,307
Rent	26,850	24,397
Office	22,847	9,321
Big 'N Little activities	14,933	5,329
Advertising and promotion	13,695	2,784
Dues and memberships	11,168	10,037
Professional fees	8,832	8,441
Training and education	6,143	5,270
Insurance	5,306	5,573
Goods and services tax	5,073	4,095
Utilities	4,619	4,322
Telephone, fax and internet	3,033	2,981
Volunteer appreciation	2,304	617
	501,894	328,474
Excess (Deficiency) of Revenue Over Expenses	\$ 152,490	\$ 70,905
Net Assets - Beginning of Year	\$ 227,295	\$ 156,390
Excess (deficiency) of revenue over expenses	152,490	70,905
Transfers	-	-
Net Assets - End of Year	\$ 379,785	\$ 227,295

2017 Board of Directors



Board of Directors

Brianne Oke	President/Chair (June 2017-present)
Rita Dizak	Vice Chair (June 2017-present), President/chair (until June 2017)
Eunice Reichstein	Vice Chair (until June 2017)
Katie Walker	Secretary
Monica Ball	Treasurer
Lois Potvin- Gibson	Director
Jon Holloway	Director (Sep 2017-Nov 2017)

Associate members from Leadership Wood Buffalo Program (September 2017-Jan 2018):

Deanna Smith, Andrew Robinson, Milena Joveska, Samantha Simpson

Staff

Joanne Angel-Andrusiv	Executive Director
Vanessa MacNevin (Stanley)	Full Circle Mentoring Program Manager
Jenna Gould	Mentoring Coordinator (until December 2017)
Ashley Stovall	In-School Mentoring Coordinator (until end of January 2017)
Sarah Eddy	Full Circle Program Analyst (Jan 2017-June 2017)
Samantha Collins	Group Mentoring Coordinator (June 2017-present)
Janelle Ormond	In School Mentoring Coordinator (March 2017-present)
Breanna Wallace, Sandra Hibbert	Social Work Practicum students from Keyano College (April 2017-June 2017)

Facilitators for the Full Circle Mentoring Program:

Eileen Lucas, Yvette Friesen, Janis Kendall, Bev Pierce, Jana Kennedy, Christine Alexander, Leslie Ulm, Stephanie Miniely, Dana Lusk

What we do for young people today makes a difference tomorrow



Big Brothers Big Sisters
of Wood Buffalo

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BBBSWB



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