

2018 ANNUAL REPORT



Imagine who they will become
because of you



Big Brothers Big Sisters
of Wood Buffalo



EVERY ONE HAD SOME ONE BE THE ONE!




180+
youth served in our
mentoring programs
in 2018!

 **39**

39 years Big Brothers Big Sisters of Wood Buffalo have been making a positive difference in the lives of our communities youth developing and implementing a wide range of evidence based mentoring programs. Our work is done one-on-one, and in groups, in schools and in the community.

Our Mission:
Making a difference
in the lives of children
and youth through
mentoring

Our Vision:
Every child who needs
a mentor has a mentor



Research says...
It only take ONE consistent ,
supportive relationship with an
adult to protect a child's ability
to learn, make positive
choices and thrive.



Our mentor enrollment process and thoughtful matching process lead to powerful connections between our "Bigs" and "Littles". Each time we pair a child with a mentor or introduce a group of students to an onsite program, we start something incredible – a life changing relationship built on friendship, trust and empowerment.

About Us

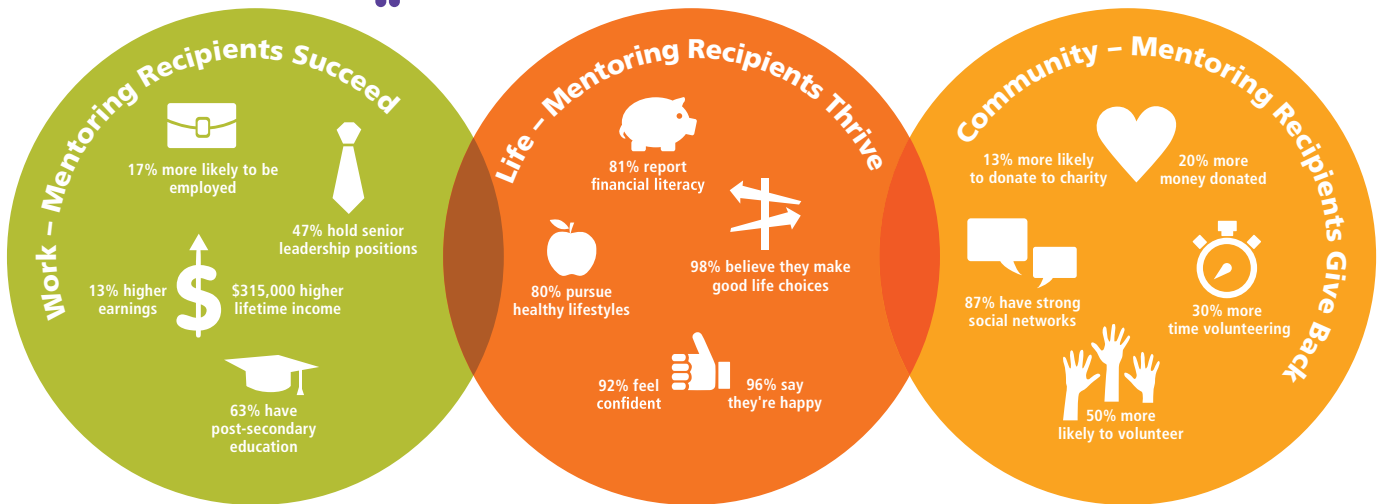
WHETHER IT'S IN THE FORM OF TIME OR MONEY WE BELIEVE THERE IS NO MORE IMPORTANT INVESTMENT WE CAN MAKE THAN HELPING YOUNG PEOPLE REALIZE AND SHARE THEIR FULL POTENTIAL!

The Mentoring Effect

Changing the course of young lives changes the future of communities. By every measure, Big Brothers Big Sisters returns **positive results** in the **mental health, employment and civic engagement** of the recipients of our mentoring programs.



work life community



SOCIAL RETURN ON INVESTMENT

\$ Increased Taxes & Spending From Higher Income + Increased Volunteering & Donations **18:1** \$1 invested in mentoring by Big Brothers Big Sisters returns \$18 to society*

*Among economically disadvantaged groups, \$1 invested in mentoring by Big Brothers Big Sisters returns \$23 to society



Message from the President of the Board of Directors



As we take the time to reflect on 2018, it helps us to recognize how we have grown as an

organization, the obstacles we have faced, and the children and youth we have impacted. It also allows us to set goals for the future. This successes of 2018 would not have been possible without the exceptional board of directors and staff who work tirelessly to further develop our organization. Your passion and dedication to our organization is outstanding and thank you never seems to be enough. I look forward to seeing all that we can achieve for this organization as we move forward.

At the end of 2018, our Executive Director Joanne left for Maternity leave and we welcomed our new Interim Executive Director Vanessa MacNevin. As Program Manager for BBBSWB Full Circle Mentoring Program, Vanessa was well versed in our organization; her fantastic leadership skills, drive, passion, and big heart made Vanessa the perfect candidate for the role.

In 2018 we celebrated the 9th annual SMS Equipment Wine Auction in Support BBBSWB – Life is a Cabernet.

Our largest fundraising event of the year, held at Shell Place Grand Ballroom, hit a record amount of funds raised at over \$110,000. Our annual Duck Race drew a large crowd down at Snye Point Park as we hosted the Labour Day BBQ in conjunction with the Wood Buffalo District Labour Council. Curl 4 Kids Sake was a “rocking” good time as curlers collected funds, and took to the ice to give curling a try, and show their support for our organization.

It is via fundraising events like these, volunteers, donations, and our stakeholders’ contributions and involvement, that we are able to run the programs that we do throughout the RMWB. We thank you for assisting us in striving to meet our mission, “making a difference in the lives of children and youth through mentoring.”

As we head into 2019, I look forward to working with the staff, board, stakeholders, volunteers and children who participate in our programs so that we can grow and improve our organization in new and exciting ways; to see the impact that BBBSWB has on our community and to “Imagine who they will become because of you.”

Brianne Oke
President, Board of Directors

Message from the Executive Director

As we complete another year it is time for us to reflect on our successes.

In 2018, the agency was successful in accomplishing goals, which align with our strategic plan.

Guided by our Fund Development Plan we focused on securing sustainable funding which allowed us to increase our reach. In May 2018, we welcomed Shawna Pelley as our new Community Engagement and Events Coordinator, which is an entirely new position with the agency. In November 2018, we welcomed a new program manager for our Full Circle Mentoring Program, Shannon Rex. This year was very positive with our agency reaching and exceeding our goals in several areas most notably in the number of children served through our six mentoring programs BBBS offers our Wood Buffalo region. This is highlighted in the programs section of this year’s report.

It is because of BIG hearted donors, sponsors and dedicated community supporters, our hardworking and passionate BBBS staff, Board of Directors and our dedicated volunteers that we look back at this past year with immense gratitude for the tremendous support. Next year, 2019 marks our 40th Anniversary in the Wood Buffalo community! May we continue to collectively work towards our goal that every child who needs a mentor has a mentor.

Vanessa MacNevin
Interim Executive Director

Messages

Community Based Program

The Community Based Program is a mentoring program that matches youth between the ages of 6-18 with a positive adult role model. The program involves the matches spending around 4-8 hours a month together. During their time they may do outside or inside activities, such as going to a movie, swimming or learning something new. The program allows youth to spend 1:1 time with that one positive adult that can have a tremendous impact on their life. The mentor is a guide for the youth who helps them explore their strengths.

Mentoring is a rewarding experience for both the mentor

and mentee. Big Brothers Big Sisters offers support to the matches throughout their relationship as well as the ability to partake in planned activities with other community members. Matches have the opportunity to attend Big and Little events such as tubing, craft nights and group dinners. Referrals to be LITTLE for the program can be made by absolutely anyone! Volunteers are always welcome to apply.

There were 19 matches in the community based program throughout 2018 and mentors volunteered at least 1,320 hours to the agency!



"I really didn't know what to expect when I came into this program, all I knew is that I wanted to be a safe adult for a kid. But this program has been a lot more than that, we have a lot of fun together and we laugh a lot. I look forward to my time with her."

— Chantal, Big Sister

In 2018 this program was funded by the RMWB



REGIONAL MUNICIPALITY OF WOOD BUFFALO

Corporate Mentoring Program

The Corporate Mentoring Program wrapped up the second run of this exciting pilot program in May 2018 and began serving its third group with the start of the new school year. ConocoPhillips and Big Brothers Big Sisters of Wood Buffalo work to create a unique and fun new corporate mentoring program at the Surmont site, serving junior high aged youth from Father Perin School (Janvier).

Throughout the year 20 Aboriginal youth attended the onsite program at the ConocoPhillips regional residency. The

group mentors did fun activities with the youth the introduced them to life in camp and helped explore their interests all while staying active. Sessions included skating, bird house building and workshops with professionals among other things!

The program wrap up involved lunch and the second give away of a beautiful mountain bike to keep one lucky student busy over the summer. Big Brothers Big Sisters of Wood Buffalo is grateful for the support of ConocoPhillips to make this program possible.



Our Programs



Full Circle Mentoring

The Full Circle Mentoring program which was piloted in 2009 started off providing programming in four community based locations. Fast forward nine years and with the support of funders, Fort McMurray School boards, community leaders and program staff the program has grown to serving over 150 youth in grades 1-6. In 2018 the program grew to 14 program locations. The expansion is set to continue into 2019.

Full Circle Mentoring is designed to provide a meaningful group mentoring experience that strengthens cultural awareness and pride among Indigenous youth in the Wood Buffalo Region. Each program location follows their academic school calendar, and each session encourages program participants to explore and build and understanding of their culture through story-telling, traditional crafts, games and mentorship in an after- school program setting. The program runs from September until June with approximately 30 weekly sessions.



The program locations include:

- Dr. KA Clark School
- Father Turcotte School
- Good Shepherd School
- Father Beauregard (2 programs active)
- St. Paul School
- St. Gabriel School
- Westview School
- St. Anne School
- Sister Mary Phillips
- St. Martha School
- St. Kateri School
- Greely Road School
- Anzac Community School

Funded by:



**CANADIAN
RED CROSS**

Our Programs



Go Girls! Healthy Bodies, Healthy Minds!

Go Girls! Group mentoring program strives to enhance self-confidence, self-esteem and knowledge about healthy lifestyles – especially with regard to physical activity, healthy eating choices and positive self-image. The program is open to girls 10-12 years. We partnered with the Fort McMurray Boys and Girls Club to run this year's Go Girls programs!

Go Girls program is sponsored by the Regional Municipality of Wood Buffalo through the Joint Initiatives Grant.



Game On! Eat Smart, Play Smart



Game On group mentoring provides male youth ages 10-14 yrs with the opportunity to learn about physical activity, healthy eating and building self-esteem within a group program setting.

In 2018 Big Brothers Big Sisters of Wood Buffalo piloted Game On. The program runs for seven weeks and provides male youth with an opportunity to discuss openly current and pressing issues they face to their male mentors. Mentors play a key role in motivating the youth, while peer groups also have significant impact on an adolescents physical activity behaviour.



In-School Mentoring Program

January 2018 saw the second half of the 2017/2018 school year. There were nine matches throughout 2018 in the In-School Mentoring Program. Children at Westview, Father Turcotte, Good Shepherd, Ecole Boreal and St. Kateri were served by both adult and teen volunteers from the community, each having their own unique

1:1 relationship. Matches met for one hour a week, during school hours, to build their relationships and have fun together. They did things such as play sports in the school gym, read, create impressive art and crafts, and sometimes just talk, all while learning about themselves and one another.

Big Brothers Big Sisters of Wood Buffalo is very appreciative of the support from the RMWB which funded In-School Mentoring!



Our Signature Events

The money raised through our events stays in the community to support our free programs in Wood Buffalo. Thank you to all our sponsors for helping make this happen.



7th Annual Curl for Kids Sake

Date: March 24, 2018
Venue: Oilsands Curling Club
Raised: \$14,500



Curl for Kids 2018 raised \$14,500 to support mentoring program for youth in our community. It was an extraordinary day that included curling, pizza, prize giveaways and a whole lot of fun! The event is family/community based and can be attended by anyone, no experience needed. The theme for 2018 was simply 'Purple'.



The Oilsands Curling Club was on the ice to provide guidance to anyone who wanted tips on their game. Local mascots joined the fun by facing off in a curling shootout to make the kids smile. Many of the team participants collected pledges to contribute to the funds raised. We would like to thank all of our participants, sponsors, and everyone that made this event possible.

Fund Raising





Thank you to our sponsors...





LIFE

SMS
EQUIPMENT
9TH ANNUAL WINE AUCTION



supporting
Big Brothers Big Sisters
of Wood Buffalo

SATURDAY SEPT 22nd 2018

Shell Place Grand Ballroom

Life is a Cabernet

Date: September 22nd, 2018 • Raised: \$100,000+

Each September, the annual SMS Equipment Wine Auction in support of Big Brothers Big Sisters Wood Buffalo has become known for spoiling guests by creating the ultimate experience every year. Guests are treated to a variety of fine wine offerings, tasting room experiences, mouth-watering hors d'oeuvres and live music – inspired by a vibrant cabaret lounge in 2018. Life is a Cabernet was a cocktail reception with a program that allowed guests plenty of time to enjoy the evening at their leisure. Over the past nine years the wine auction has been our annual signature fundraising event to support and help our organization expand programming to meet the growing need across the region. Because of the commitment of our sponsors and community, over 900 children have been positively impacted by the funds raised through the event and two new group mentorship programs have been created directly from the proceeds.

Suspended against the venetian stage drape was an oval marquee sign to highlight Suncor as a returning and long term supporter of our annual event. Live music from the Suncor Stage got guests dancing and a late night DJ kept them on the dancefloor until the evening ended. A coordinating marquee sign spelling wine in front of the stage was a popular place for guests to take a selfie throughout the evening and were made by one of our board members.

In keeping with the ultimate wine experience, set apart in its own space, The Manitoulin Transport Tasting Room offered a unique experience, allowing guests who had pre purchased tickets to partake in a variety of exceptional tasting opportunities guided by experienced wine and whisky enthusiasts.

With a limited 150 bottles to be won, guests could purchase a ticket to the Wine Pull, taking their chance to win exceptional bottles. Aluma Safway constructed custom

2ftx2ft wood wine boxes so that guests could choose their own bottle before having the vintage revealed for them to take home. The Wine Pull sold out within the first hour and a half of the event and the best part is every ticket is a winner.

Throughout the ballroom, dramatic black canopies swagged 15 feet overhead, enclosed on two sides to create sheer seating areas that felt intimate for gathering without obstructing views to the rest of the ballroom. Long rectangular pub height tables were tattooed with damask legends to tie them into the birch tables in the soft seating areas and bar stools were dressed in red chair covers to give them a custom designed look. The vibrant red and black colour palette was combined with fringe drape accents, touches of wood and timeless bold damask to create a distinctive setting with a bit of surprise for guests to network with friends and colleagues while enjoying exceptional wine and spirits.

Thank you to our sponsors:



Thank you to our media sponsors!





18th Annual Rubber Duck Race in support of Big Brothers Big Sisters of Wood Buffalo

Date: September 3rd, 2018
Location: Snye Point Park



Big Brothers Big Sisters of Wood Buffalo partnered again this year with Wood Buffalo District Labour Council's Labour Day BBQ! The 2018 event had approximately 400 community members in attendance. This was a great turn out considering the cold weather conditions. For the construction of our man-made river we had help from Burco Landscaping, The Fort McMurray Monarchs Football Club, Hurley Bro's, and the Fort McMurray Fire Department.

The Rubber Duck Race would not have been a success had it not been for the support from our community members, Alberta Unions, local businesses and organizations who came together to help make this fundraiser a success. We send a huge thank you to all those who supported in any ways possible! We look forward to building on 2018's success in 2019, to continue our mission in making sure that "every child who needs a mentor should have a mentor".

Thank you to our sponsors...



Supporter and one-off events

Third party events and fundraisers held and/or attended in 2018 are as follows:

Boston Pizza Chew for Charity

Big Brothers Big Sisters is always proud of the relationship with Boston Pizza on a national and local level. In November, we participated in a Chew for Charity "Minute to Win It" competition, followed by an eating contest with 12 other local charities in an effort to win the grand prize! Boston Pizza put together a silent auction, and even invited a DJ to the event in an effort to maximize each charities proceeds!



ConocoPhillips 50/50 Raffles

We were invited out to Surmont Camp to sell 50/50 raffle tickets during the camp residence Christmas party. It was a fun week spreading the holiday cheer with this camp's pleasant staff!



Parents Night Out

This was a new fundraising initiative for Big Brothers Big Sisters for 2018. We invited the "kids to play, while the parent(s) were away". We believe that it is important for parent(s) to take time for themselves to recharge and relax, and parent(s) who signed up for this event did just that! Parent(s) who attended this event were offered a wonderful "Parent(s) Night Out" meal deal from Boston Pizza while their kiddos enjoy crafts, and a movie! It was a fun night for all who participated.

Home Hardware BBQ

This summer we were able to secure a spot to have a fundraising BBQ with all supplies provided at Home Hardware. This is always a great fundraising opportunity for our agency, and we are thankful to be a part of this opportunity!



Law Day

In June, we participated in the Law Day BBQ fundraiser put off on by local Law offices. This was a fun event for the community, as Harry Potter was put on trial for the murder of Professor Quirrell!

Boston Pizza Valentine's Day Promotion

Funds from every single paper heart sold, \$1 from every Chocolate Mousse sold, and \$1 from every small and medium pizza heart shaped pizza on Valentines' day was donated to all the local charities that participated in the "Chew for Charity" event.

Bingo

Thank you Royal Canadian Legion Branch 165 for allowing us to be one of the recipients of your month bingos! It is always great to be involved!



Additional Supporters



Water Pure & Simple: Thank you for providing us with an in-kind donation of water all year long!



Chocolates & Candlelight: Thank you for providing Big Brothers Big Sisters with an additional outlet to sell our annual raffle tickets!



Best Western Hotel & Suites: Thank you for providing Big Brothers Big Sisters with an additional outlet to sell our annual raffle tickets!



Boston Pizza: Thank you for providing Big Brothers Big Sisters with an additional outlet to sell our annual raffle tickets!



McMurray Coin Machines: Thank you for always being on board for our fundraising initiatives, and supplying us with snacks and refreshments!



Statement of Financial Position

As at December 31, 2018

	2018	2017
Assets		
Current Assets		
Cash	\$ 353,794	\$ 377,723
Term deposits	100,000	38,875
Accounts receivable	106,251	35,566
Prepaid expenses	5,908	4,985
	\$ 565,953	\$ 517,499
Liabilities		
Current		
Accounts payable and accrued liabilities	\$ 35,405	\$ 41,885
Deferred revenue	122,805	29,192
Deferred contributions	62,968	77,075
	221,178	148,152
Net Assets		
Internally restricted	\$ 60,000	\$ 60,000
Unrestricted	284,775	309,347
	344,775	369,347
	\$ 565,953	\$ 517,499

Financial Statements

Statement of Operations and Net Assets

Year Ended December 31, 2018

	2018	2017
Revenue		
Full Circle Mentoring	\$ 179,804	\$ 291,137
Wine auction (Note 11)	109,911	100,693
Casino (Note 8)	48,598	3,446
Community Tradition	45,361	55,432
In School Mentoring	35,000	64,720
Donations	26,257	72,008
Duck race (Note 11)	22,402	13,033
Curl for Kids (Note 11)	14,157	20,534
Go Girls	4,394	
Interest	332	518
	\$ 486,216	\$ 621,521
Expenses		
Salaries and benefits"	\$ 388,166	\$ 377,091
Rent	32,046	26,850
Office	26,745	27,593
Big 'N Little activities	25,373	18,683
Dues and memberships	10,400	11,217
Advertising and promotion	9,867	16,831
Professional fees	7,000	7,395
Insurance	5,385	5,306
Goods and services tax	5,177	5,074
Training and education	3,418	6,301
Telephone, fax and internet	2,957	3,033
Volunteer appreciation	1,442	2,338
Utilities (recovery)	(7,188)	4,619
	510,788	512,331
Excess (Deficiency) of Revenue Over Expenses	\$ (24,572)	\$ 109,190
Net Assets - Beginning of Year	\$ 379,785	\$ 227,294
Excess (deficiency) of revenue over expenses	(24,572)	109,190
Transfers	-	-
Net Assets - End of Year	\$ 344,775	\$ 369,347

2018 Board of Directors



Board of Directors

Brianne Oke	President/ Chair
Rita Dizak	Vice Chair
Keith Bergy	Secretary
Monica Ball	Treasurer
Katie Walker	Director
Lois Potvin-Gibson	Director
Samantha Simpson	Director
Alanna Hines	Director
Lori Stevens	Director
Joshua St. Louis	Director

Staff

Vanessa MacNevin	Interim Executive Director
Joanne Angel-Andrusiv	Executive Director (until Nov. 2018)
Shannon Rex	Program Manager, Full Circle Mentoring Program (Nov. 2018)
Janelle Ormond	Mentoring Coordinator
Samantha Collins	Group Mentoring Coordinator
Shawna Pelley	Community Engagement and Events Coordinator (May 2018)
Lenny Tiller	Student

Full Circle Program Facilitators

**Bev Peirce, Janis Kendall, Yvette Friesen, Amber McIntosh Wilson,
Dana Lusk, Pollyanna McBain, Crystal Mercerdi, Steph Miniely,
Dakhota Miller, Hailey Hohne, Sandra Houston.**

What we do for young people today makes a difference tomorrow



Big Brothers Big Sisters
of Wood Buffalo

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