



**Big Brothers
Big Sisters**
OF WOOD BUFFALO



ABOUT US



MESSAGES



PROGRAMS



FUND DEVELOPMENT



FINANCIAL STATEMENTS



**2019 BOARD OF
DIRECTORS**



2019 ANNUAL REPORT

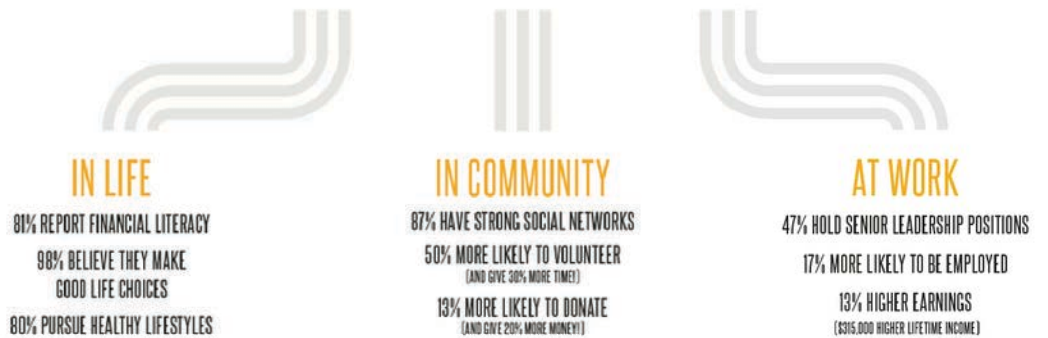
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**Big Brothers
Big Sisters**
OF WOOD BUFFALO

THE MENTORING EFFECT

MENTORED YOUTH SEE POSITIVE RESULTS:



\$23:\$1

EVERY \$1 INVESTED IN MENTORING
RETURNS \$23 TO SOCIETY¹



THE FAMILY



THE ORGANIZATION



THE MENTOR

THAT'S THE POWER OF THREE

Changing the course of young lives changes the future of communities. By every measure, Big Brothers Big Sisters returns positive results in the mental health, employment and civic engagement of the recipients of our mentoring programs

ABOUT US

THEORY OF CHANGE

WHO DO WE SERVE?

Young people who face adversity AND are in need of an additional consistent and supportive **Developmental Relationship**¹

HOW DO WE IGNITE POTENTIAL?

- » By intentionally **recruiting** based on the needs of a community's young people
- » By **matching** young people with a **professionally screened** volunteer mentor
- » By **monitoring and supporting** that match with a professional caseworker
- » By **training and supporting** the mentor, the mentee and the family
- » By **building a Developmental Relationship** between the mentor and the mentee that: Expresses Care; Challenges Growth; Provides Support; Shares Power; and Expands Possibilities
- » By **graduating** the match relationship towards natural support

WHAT IS THE IMPACT?

Young people graduate our programs with **measurable outcomes**:

SOCIAL EMOTIONAL COMPETENCE

- » Relationship skills
- » Social awareness
- » Responsible decision-making
- » Self-management
- » Self-awareness

MENTAL HEALTH & WELLBEING

- » Positive identity
- » Mental wellness
- » Social inclusion & empowerment

EDUCATIONAL ENGAGEMENT & EMPLOYMENT READINESS

- » School connectedness
- » Commitment to learning
- » Enhanced constructive use of time

OUR MISSION

To enable life-changing mentoring relationships to **ignite** the power and potential of young people

OUR VISION

All young people realize their **full potential**

ABOUT US



MESSAGE FROM THE EXECUTIVE DIRECTOR

2019 was a year of milestones & many changes for the organization. Big Brothers of Fort McMurray was established in 1979 where three young boys were matched with male mentors in that first year. Fast forward 40 years the agency has celebrated it's 40th Anniversary, has since changed its name and continues to support thousands of children/youth. We currently administer six different evidence-based mentoring programs in the Wood Buffalo region serving 259 children and youth in 2019. In order for the agency to support this many mentees, agency volunteers have contributed over 5,320 hours in 2019, ensuring that children and youth in our region have caring mentors who believe in their potential. We wouldn't be able to do what we do without our amazing volunteers.



Brianne Oke
Board Chair

Something big happened in September of 2019. Big Brothers Big Sisters, a 106-year-old organization, was reinvented and reintroduced to our nation. With our rebrand came a new theory of change and an upgraded/ streamlined mission and vision statements. Our dream is with more people, more volunteers, and more donors involved we can ignite the power and potential of children and youth in Wood Buffalo and all across Canada. We stand together now, #Biggertogether because we know the simplest acts create the biggest impact. And these acts can ignite potential everywhere.



Vanessa Macnevin
Executive Director

I reflect on 2019 with immense gratitude for the tremendous amount of support we have received. Thank you again to our donors, community supporters, volunteers, board of directors and hardworking BBBS staff who believe in our work and make it all possible.

Let's see what the next 40 years will bring!

Vanessa MacNevin
Executive Director

MESSAGES

MESSAGE FROM THE PRESIDENT OF THE BOARD OF DIRECTORS

Success is no accident. It comes from hard work, learning, perseverance, passion and a love for what you are doing and wanting to achieve. The success that Big Brothers Big Sisters of Wood Buffalo has achieved in 2019 would not have been possible without the Board of Director's and staff's hard work, dedication, and passion for the cause. And for this, I say thank you! Your dedication to our organization is incredible and thank you never seems to be enough. I look forward to seeing all that this organization can achieve moving forward.

As we kicked off 2019, we welcomed Vanessa MacNevin as the Interim Executive Director. Vanessa's passion, drive, exemplary leadership skills, and big heart, have been crucial to the success of Big Brothers Big Sisters in 2019. Vanessa has lead an amazing team of staff who have adapted to the increased needs and changes in our community, expanded programs, and faced all challenges they were faced with determination and a desire to successfully meet the organization's vision: "all young people realize their full potential."

In 2019 we celebrated a historical milestone; Big Brothers Big Sisters of Wood Buffalo has successfully been operating in the Wood Buffalo region for 40 years!

The SMS Equipment Wine Auction also hit a milestone in 2019, celebrating its 10th year of raising a glass in support of Big Brothers Big Sisters of Wood Buffalo. To thank the community and stakeholders for their support of this event for the last 10 years, "Once Upon A Vine" came to life in a huge way. The event was held at a secret location – revealed on the day of the event. Guest were greeted at Shell Place and escorted to the outdoor venue where they enjoyed wine and spirit tasting, entertainment, silent and live auctions, and in turn raising \$90,000 to support children and youth mentoring programs in our community. Big Brothers Big Sisters annual Duck Race drew a large crowd at Snye Point Park and awarded the winner with a trip for two anywhere Westjet flies! Curl 4 Kids' Sake was a "rocking" good time as curlers collected funds, and took to the ice to give curling a try, and show their support for our organization. The event ended with a fun get together at Boston Pizza to celebrate every team's win. Several third party fundraisers were held in support of Big Brothers Big Sisters throughout 2019 including the kick off of Mentoring Month in January with a yogathon sponsored by World Financial Group.

It is via fundraising events like these, our volunteers involvement, the many donors, and stakeholders' contributions, that we are able to run the programs that we do throughout the RMWB. We thank you for assisting us in striving to meet our mission, "enable life-changing mentoring relationships to ignite the power and potential of young people." Big Brothers Big Sisters across the country took on a new look in the fall of 2019 with a re-brand. We are excited to be a part of this movement. Continue to watch out for our new look!

Heading into 2020, I am eager to work with the staff, board of directors, stakeholders, volunteers, and the children and youth who participate in our programs, as we build on the current successes of this organization. As we continue to ignite the power and potential in the many children and youth in our community through mentoring.

Brianne Oke
Board Chair

MESSAGES



**Big Brothers
Big Sisters**
OF WOOD BUFFALO



Funded by:

**REGIONAL MUNICIPALITY
OF WOOD BUFFALO**



COMMUNITY BASED MENTORING PROGRAM

The Community Based Program is a mentoring program that matches youth between the ages of 6-18 with a positive adult role model. The program involves the matches spending around 4-8 hours a month together. During their time they may do outside or inside activities, such as going to a movie, swimming or learning something new. The program allows youth to spend 1:1 time with a caring, empowering adult who will ignite possibilities for them.

Mentoring is a rewarding experience for both the mentor and mentee. Big Brothers Big Sisters offers support to the matches throughout their relationship as well as the ability to partake in planned activities with other community members. Matches have the opportunity to attend Big and Little events such as bowling and baseball games. Referrals to be mentee for the program can be made by absolutely anyone! Volunteers are always needed as this program is volunteer driven. In 2019 there were 26 community based matches, the volunteer contribution well over 1,500 hours!

PROGRAMS



IN-SCHOOL MENTORING PROGRAM

There were fourteen matches throughout 2019 in the In-School Mentoring Program. Children at Westview, Father Turcotte, Good Shepherd, Ecole Boreal, St. Martha and St. Kateri were served by adult volunteers from the community, each having their own unique 1:1 relationship. Matches met for one hour a week, during school hours, to build their relationships and have fun together! They did things such as play sports in the school gym, create beautiful crafts and played board games, all while learning about themselves and one another.

Funded by:



REGIONAL MUNICIPALITY
OF WOOD BUFFALO

CORPORATE MENTORING PROGRAM

The Corporate Mentoring Program wrapped up the third run of this exciting pilot program in April 2019 and began serving its fourth group with the start of the 2019/2020 school year. ConocoPhillips and Big Brothers Big Sisters of Wood Buffalo work to create a unique and fun new corporate mentoring program at the Surmont site, serving junior high aged youth from Father Perin (Janvier).

Throughout the year, twenty Indigenous youth attended the onsite program at the ConocoPhillips: Surmont site. The group mentors introduced mentees to the various career based possibilities through strength building sessions. Activities included field visits to the mechanic and EMT bays, carpentry builds and exploring the residency. Big Brothers Big Sisters of Wood Buffalo is grateful for the support of ConocoPhillips and additional funding from the RMWB to make this program possible.



Funded by:



PROGRAMS

Funded by:



**Canadian
Red Cross**

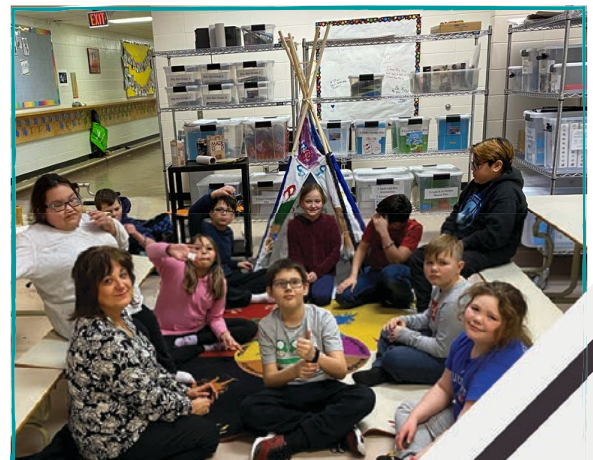
**Croix-Rouge
canadienne**



FULL CIRCLE MENTORING PROGRAM



The Full Circle Mentoring program which was piloted in 2009 started off providing programming in four community based locations. Fast forward ten years and with the support of funders, Fort McMurray School Boards, community leaders and program staff, Full Circle has grown to serving over 140 youth in grades 1-6. Full Circle Mentoring is designed to provide a meaningful group mentoring experience that strengthens cultural awareness and pride among Indigenous youth in the Wood Buffalo Region. Each program location follows their academic school calendar, and each session encourages program participants to explore and build and understanding of their culture through story-telling, traditional crafts, games and mentorship in an after-school program setting. The program runs from October until June with approximately 25 weekly sessions. In 2019 there were 13 programs offered at Dr Clark (2 programs), St Kateri (2 programs), Father Beauregard (4 programs), St Paul (2 programs), St Gabes, Good Shephard. and St Martha Schools.



PROGRAMS

GAME ON! EAT SMART, PLAY SMART

Game On! Eat Smart Live Smart is a group mentoring program for boys in grades 5 and 6. Game On focuses on increased physical activity, balanced eating and positive self-esteem among the participants. Each Game On session includes educational games, activities and discussions between boys and their mentor. Game On strives to promote various types of physical activity, help participants develop leadership skills and understand the importance of healthy lifestyles. Game On provides a safe space for boys to try new types of physical activity and have open discussions about issues that young boys face. Game On consists of 7 1-1.5 hour sessions ran during the school day and after school. Game On sessions include up to 11 participants and are ran by male volunteer mentors or facilitators. In 2019 Game On was offered in both French and English. 3 programs were offered at St Martha School and Ecole Boreal serving 31 youth in Wood Buffalo.



Funded by:



GO GIRLS! HEALTHY BODIES, HEALTHY MINDS

Go Girls! Healthy Bodies Healthy Minds is a group mentoring program for girls in grades 5 and 6. Go Girls focuses on increased physical activity, balanced eating and positive self-esteem among the participants. Each Go Girls session includes educational games, activities and discussions between the girls and their mentor. Go Girls strives to promote the importance of regular physical activity, assist participants in developing leadership and life skills, increase understanding of healthy lifestyles and encourage and enhance personal strengths and attributes among participants. Go Girls provides a safe space for girls to try new types of physical activity and have open discussions about various issues that young girls face. Go Girls consists of 7 1-1.5 hour sessions ran during the school day and after school. Go Girls groups include up to 11 participants and is offered in both English and French. Go Girls is ran by female volunteer mentors or BBBSWB staff. A total of 5 programs were offered at Ecole Dickensfield, Dr Clark, Walter and Gladys and St. Martha Schools, serving 47 youth in 2019.

PROGRAMS



**Big Brothers
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OF WOOD BUFFALO

OUR SIGNATURE EVENTS

Big Brothers Big Sisters of Wood Buffalo's fundraising initiatives allows the organization to operate and expand programming to enable life changing mentoring relationships to ignite the power and potential of young people in the community.

CURL FOR KIDS SAKE

Date: March 23, 2019
Venue: Oilsands Curling Club
Raised: \$26,700



On March 23rd, 2019 Big Brothers Big Sisters of Wood Buffalo hosted its 8th Annual Curl for Kids Sake event from 1:00PM-8:30PM. The event featured a fun filled day of curling, prizes, mascots and refreshments! Divided up between two timeslots, families and youth curled from 1:00PM-3:30PM while the later 4:30PM-8:30PM slot accommodated corporate businesses and adults. Individuals of all experience levels gathered to raise funds to aid the BBBS organization in ensuring that every child who needs a mentor, has a mentor.

Raising a gross total of \$26,700.00, CFKS 2019 increased revenue by \$13,700.00 from 2018's event. Our gratitude goes out to all committee members involved in attending meetings, seeking sponsorship, sourcing prizes, selling raffle tickets, etc. as none of this would have been possible without our devoted volunteers.

FUND DEVELOPMENT



THANK YOU TO OUR CURL FOR KIDS SAKE SPONSORS:



FUND DEVELOPMENT



**Big Brothers
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SMS EQUIPMENT 10TH ANNUAL WINE AUCTION

Date: September 21st, 2019

Raised: \$90,000

On September 21st, Big Brothers Big Sisters Wood Buffalo launched the much anticipated 10th Anniversary SMS Equipment Wine Auction. For a decade now, hundreds of wine lovers have gathered every September to raise a glass and funds for BBBS mentoring programming.

SMS Equipment Inc. who has partnered with BBBSWB as the presenting partner since the event's inception went above and beyond to create a unique 10th Anniversary event, offering specialty items and the construction of a custom venue to mark the occasion. SMS Equipment has helped raise over \$750,000 for the agency over the years and without their support, the Wine Auction wouldn't be possible.

In addition to the Manitoulin Transport Tasting Room where VIP guests were able to partake in a variety of tasting experiences, Marty Giles (MC) welcomed to the stage Fort McMurray's own local musical artist Becca Hess. Canadian Idol fan favourite Bernard Quilala took live to the Suncor Stage to offer exceptional entertainment for the evening finishing off with some late night dancing with DJ Qpid.

Since 2010 over 950 children and youth have benefitted from the community raising a glass in support at the wine auction every September. With \$90,000 raised from the 2019 event the organization has been able to continue to offer new programming and expand the BBBS serviced area.



FUND DEVELOPMENT



THANK YOU
TO OUR
WINE AUCTION
SPONSORS:



FUND DEVELOPMENT



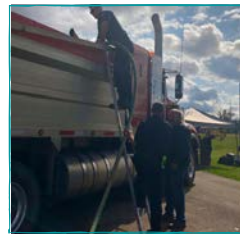
Big Brothers Big Sisters OF WOOD BUFFALO

19TH ANNUAL RUBBER DUCK RACE

Date: September 2nd, 2019 Location: Snye Point Park
Raised (Gross): \$32,265

In partnership with Wood Buffalo District Labour Council, Big Brothers Big Sisters of Wood Buffalo hosted the 19th Annual Labour Day BBQ! The 2019 event welcomed approximately 700 community members in attendance. The man-made river was constructed with help from Burnco Landscaping, Hurley Bros and the Fort McMurray Monarchs Football Club. The Keg treated attendees to their famous Billy Miner Pie and the Fort McMurray Fire Department provided water to get the river flowing and ducks swimming.

As always, the event's success relies heavily on the support from our community members, Alberta Unions, local businesses and organizations who never fail to come together in support of BBBS via the Annual Duck Race.



THANK YOU TO OUR DUCK RACE SPONSORS:



FUND DEVELOPMENT

SUPPORTERS AND ONE-OFF EVENTS

BOSTON PIZZA CHEW FOR CHARITY

Big Brothers Big Sisters is always proud of the partnership that has been built with Boston Pizza over the years on a national and local level. In November, we participated in a Chew for Charity "Minute to Win It" competition, followed by an eating contest with 12 other local charities in an effort to win the grand prize! BBBS Board Vice Chair Keith Bergey & agency's Big Brother volunteer Donovan Nicholson proudly attended as representatives of Big Brothers Big Sisters.



HOME HARDWARE BBQ

Throughout the summer of 2019, Big Brothers Big Sisters was allowed the opportunity to host a community BBQ in support of the Annual Duck Race.

TOY FOR TOTS

Toys for Tots is an annual event put on by HOG - The Oilsands Chapter of Alberta to raise funds for local charities. BBBS was selected as one of the 2019 recipients.



YOGATHON

Big Brothers Big Sisters' first ever Yogathon for 2019 raised \$3000! Thank you to Alaina Chisholm of World Financial Group, event sponsors, volunteers and attendees for contributing in making this event so successful!



BINGO



A sincere 'Thank You' is extended to the Royal Canadian Legion Branch 165 for allowing BBBS the opportunity to act as the recipient of the Legion's bingo proceeds for the entire month of October.

ADDITIONAL SUPPORTERS

Thank you to [Water Pure & Simple](#) for providing BBBS with an in-kind water donation throughout 2019.

Thank you to [Boston Pizza](#) for donating pizza for our Curl For Kids Sake yearly event.

Thank you to long time agency supporter [McMurray Coin](#) for continuously supplying snacks and refreshments in support of our fundraising initiatives.

FUND DEVELOPMENT



STATEMENT OF FINANCIAL POSITION

As of December 31, 2019

	2019	2018
ASSETS		
CURRENT		
Cash <i>(Note 3)</i>	\$ 319,375	\$ 353,794
Guaranteed investment certificates	62,546	100,000
Accounts receivable <i>(Note 4)</i>	33,648	106,251
Prepaid expenses	2,752	5,908
	<u>\$ 418,321</u>	<u>\$ 565,953</u>
LIABILITIES		
CURRENT		
Accounts payable and accrued liabilities <i>(Note 5)</i>	\$ 28,806	\$ 48,560
Deferred contributions related to operations <i>(Note 6)</i>	60,519	185,773
	<u>89,325</u>	<u>234,333</u>
NET ASSETS		
Internally restricted <i>(Note 7)</i>	60,000	60,000
Unrestricted	268,996	271,620
	<u>328,996</u>	<u>331,620</u>
	<u>\$ 418,321</u>	<u>\$ 565,953</u>

STATEMENT OF REVENUE AND EXPENDITURES

As of December 31, 2019

	2019	2018
REVENUE		
Full Circle Mentoring	\$ 155,832	\$ 179,804
Wine auction <i>(Note 8)</i>	89,760	109,911
In School Mentoring	52,200	35,000
Casino	48,919	48,598
Community Tradition	35,250	45,361
Go Girls	34,700	4,394
Donations	32,879	26,257
Duck race <i>(Note 8)</i>	17,360	22,403
Curl for Kids <i>(Note 8)</i>	12,894	14,157
Interest	2,256	332
	482,050	486,217
EXPENSES		
Salaries and benefits	343,926	388,166
Rent	33,026	32,046
Big 'N Little activities	25,565	25,373
Office	23,407	26,745
Utilities	11,275	5,967
Dues and memberships	10,386	10,400
Goods and services tax	8,185	5,177
Professional fees	8,000	7,000
Training and education	7,449	3,418
Insurance	5,908	5,385
Telephone, fax and internet	3,132	2,957
Advertising and promotion	2,261	9,867
Volunteer appreciation	2,154	1,442
	484,674	523,943
DEFICIENCY OF REVENUE OVER EXPENSES	\$ (2,624)	\$ (37,726)

FINANCIAL STATEMENTS



BOARD OF DIRECTORS

Brianne Oke	Chair
Keith Bergey	Vice Chair
Monica Ball	Treasurer
Samantha Simpson	Secretary
Lois Potvin-Gibson	Director
Katie Walker	Director
Lori Stevens	Director
Joshua St. Louis	Director

STAFF

Vanessa MacNevin	Executive Director
Janelle Ormond	Mentoring Coordinator
Kariana Pawliw	Group Mentoring Coordinator
Milena Joveska	Full Circle Coordinator
Darcy Campbell	Community Engagement and Events Coordinator
Shannon Rex.....	Full Circle Manager (until July 2019 - Maternity Leave)
Samantha Collins	Group Mentoring Coordinator (until March 2019)
Shawna Pelley.....	Community Engagement and Events Coordinator (until October 2019)

Full Circle Program Facilitators: Janis Kendall,
Bev Pierce, Yvette Friesen, Sandra Houston, Hali Hohne, Michelle Janvier,
Gloria Wheeler, Karen Arevalo, Emily Burden, Tracy Patenaude

2019 BOARD OF DIRECTORS